

GENERAL PROJECT INFO	
Dataset ID	ECCG 10 - Best Practices in Solid Waste Reduction
Project title	Less Waste in the North West - Raising Public Awareness on Solid Municipal Waste Management in the North -West of the Black Sea Region
Project acronym	Less Waste in the N-W BS Region
Project centre	Regional Environmental Centre Moldova (REC Moldova)
Associated programme	Joint Operational Programme(JOP),„Black Sea 2007-2013”
Begin date	03.02.2012
End date	02.11.2013
Ongoing	No
LOCATION	
Geographical coverage	Republic of Moldova, Galati County-Romania, Burgas District -Bulgaria, Odessa Region - Ukraine
Area Type	Land area
Sea-area	n/a
Coastal zone	Mainly in project zones of Bulgaria and Ukraine
DESCRIPTIONS	
Best Practice Summary	<p>Poor waste management in the Black Sea Region continues to be a problem in spite of the many programmes and projects developed in the past years by many actors, GOs and NGOs, schools, etc. The Black Sea waters continue to collect all kind of waste items, visible and less visible: litter, chemicals, oil products, plastic, etc.</p> <p>Romania and Bulgaria, as EU Member States, have achieved some results in harmonizing the legislation and involving the actors in the process of solving it thanks to, mainly, the programmes launched by the EC as early as 1992; among these, the Danube Pollution Reduction Programme, Danube Regional Project, and many others under the guidance of the International Commission for the Protection of the Danube River(ICPDR), WWF, GWP, NGOs, funded by UNEP, GEF, World Bank, etc.</p> <p>The joint ‘Less Waste...’ project’s goal was to achieve stronger regional partnership and cooperation, and, thus, contribute to its key wider JOP objective: “a stronger and more sustainable economic and social development of the regions of the Black Sea Basin”. The project target region is inhabited by approx. 4 million people.</p> <p>The project coordinators have addressed the key issues through the promotion of and sharing the information about the solid waste management practices according to the EU Directives and the Methodological Guide for the elaboration of Waste Management Plans developed by the European Commission, to which the national legislations, strategies and action plans added up, as well. During the implementation phases, specific project objectives were highlighted:</p> <ul style="list-style-type: none"> • need for reduction of the volume of solid waste deposited in landfills (23 landfills were targeted in project regions) and improvement of the state of environment by promoting and providing counselling for both the separate collection of the solid municipal wastes and the educational activities. <p>All the activities were targeted at local public administration and public entities (LPA); educational institutions (universities and schools), specialized entities responsible for waste management, farmers, and lastly, the public at large.</p> <p>The main project outputs planned to be obtained were: strengthened capacities of the LPAs about the implementation of Solid Waste Management (SWM) practices; better informed public about such practices; a SMW Experts’ Network established within the North-West of the</p>

	<p>BSregion. The projects results were:</p> <p>A Guide book on best practices in SMW management in 3 languages: 2.000 copies in Romanian, 1.000 copies in Bulgarian, and 1.000 copies in Russian. Brochures on separate collection about SMW and organic waste composting. Posters on SMW management. Maps online were created displaying the illegal waste dumps in Moldova (Prut river valley), Galati County of Romania (Prut and Chineja river valleys), Burgas– Bulgaria. 3 Training sessions for LPA on SMW management in Moldova, Romania, Bulgaria and Ukraine with training kits provided to 85 participants; 14 environmental educational seminars on SWM issues with hundreds of school children (483) and tens of teachers; 7 Info days were organized in Galati County attended by 930 students and Burgas district. Meetings with local population on best practices in SMW management. 8 composting platforms were built in schools from Galati County; two conferences in Galati, Romania and Chisinau, Rep. Moldova; the one organized by ECCG and followed by a study tour to waste processing facilities was attended by 81 participants from all 4 countries. Approx. 1.000 CDs were distributed. 800 questionnaires were distributed, leaflets, T-shirts, TV – and radio broadcasts have promoted the idea that wastes, of all kind not only solid ones, need to be addressed properly and seen as an income –generating issue instead by recycling, reusing.</p> <p>The project impact was audited as a successful one: increased rate of the separate collection of the municipal solid waste, and cleaner environment in the target regions; better equipped local administrations to handle the problem; an increased environmental awareness among population in the process of learning; the waste issue became very visible for decision-makers and larger public. Visibility of the action has been secured by involving multi-media, edited materials, meetings, field trips, web pages, exchange of information events.</p> <p>In conclusion, thanks to the good cooperation among partners and the efficient management of the Lead NGO, all the difficulties encountered, whether bureaucratic, financial flow, translation, editing, etc. could be overcome. Personal contacts with the Local administration helped a lot whenever necessary to boost cooperation. Everybody seemed to be concerned about the wastes issue but involvement was sometimes difficult to achieve. Legislation cannot be blamed any longer but it's the practice that challenges each and every one of us as it's based on a mentality change process and ongoing learning process.</p>
Keywords	Waste- and Water Framework Directives, GSM, Informative materials, promotion
Data theme	Solid Waste Management (SWM), cooperation, information exchange, landfills
CENTRE-INFORMATION	
Project centre	Regional Environmental Centre Moldova (REC Moldova)
Role of research centre	Lead NGO
Other partners and countries	Eco Counselling Centre Galati, Romania; "Europe and We" Association, Bulgaria; Ecological Counseling Center Cahul, Republic of Moldova; Public Association "Cutezatorul", Republic of Moldova; Associate partner: Centre for Regional Studies, Ukraine.
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ADMINISTRATION	
Completed by	ECCG, Petruta Moisi
Collating-centre	Eco Counselling Centre Galati, Romania
Latest-update	15/03/2015